Studio by Isha

Websites built for your business. What's included, what's not, and what I'll need from you.

Packages

Starter

Rs 6,999

A professional, mobile-friendly website to showcase your business and start receiving orders.

- Good-looking website with up to 5 pages (for example Home, About, Products, FAQs, Contact)
- Your products and product information
- WhatsApp ordering
- Razorpay payment link setup
- Mobile-friendly design
- 2 rounds of changes before launch

Full Store

Rs 14,999

A complete online store where customers can browse products, pay and place orders directly.

- Everything in Starter, plus:
- Full online checkout with Razorpay
- Shiprocket shipping setup
- Pin code serviceability check
- Order alerts on WhatsApp
- Coupons and discount codes
- 3 rounds of changes before launch

Upkeep plan (optional), from Rs 999 a month

Monthly support after launch for price changes, adding new products, content changes and fixing website issues.

Not included in the package price

- Domain registration and yearly hosting (paid by you directly)
- Paid themes and third-party app subscriptions
- Payment gateway charges and shipping charges
- Product photography, logo design and ongoing marketing
- Changes after launch (covered by single updates or the upkeep plan)

How it works

1. **Book a demo call.** We discuss your business, what you sell and the website you need.
2. **Share your details** using the checklist below.
3. **I build, you review.** You can request changes within your package.
4. **Your website goes live** once everything is approved and the required accounts are ready.

Checklist: what I'll need from you

About your business

- ☐ Business name and logo (if you have one)
- ☐ A few lines about your business
- ☐ Contact details to show on the website
- ☐ Instagram and other social links
- ☐ Delivery areas or pin codes you serve

Your products

- ☐ Product names and prices
- ☐ Short description for each product
- ☐ Sizes, flavours or variants, if any
- ☐ Clear product photos
- ☐ Delivery charges and timelines

Domain

- ☐ A domain you already own, or the name you'd like to buy (for example yourbrand.in)
- ☐ Access to the domain account, or we buy it together on the call

Razorpay (payments)

- ☐ A Razorpay account in your name (I'll guide you)
- ☐ Your PAN and bank account details, entered by you in Razorpay
- ☐ Business proof, if Razorpay asks for it

Shiprocket (Full Store only)

- ☐ A Shiprocket account in your name (I'll guide you)
- ☐ Pickup address
- ☐ KYC details, entered by you in Shiprocket

Policies

- ☐ Refund and cancellation rules
- ☐ Shipping or delivery rules
- ☐ I'll help you write these in simple language
